

News Release

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Building Leaders, Inc. Launches Enhanced Web Site

CHICAGO, IL – Sales people nationwide now have a comprehensive one-stop source for educational information and business-building tips. The newly-improved www.buildingleaders.com web site provides fingertip access to sales professionals eager to improve their skills and build their careers.

The high-energy web site features valuable sales resources including more than 45 minutes of inspirational video and audio samples by Rick Davis, president of Building Leaders. Additionally, a wide variety of training programs, management and consulting information, sales seminar and boot camp details and public relations tips are offered on the www.buildingleaders.com site. A products section offers the successful book, *Strategic Sales in the Building Industry*, authored by Davis, and the 12-set series of DriveTime™ Diploma CDs.

“We completely overhauled our web site,” says Davis. “Our long-term mission is to make it a ‘must-have’ bookmarked site on the computer of every success-oriented salesperson. We’ve combined industry information, videos and award-winning insights on this web site to motivate and educate salespeople and sales managers. And, this is just the beginning. The www.buildingleaders.com site will evolve and grow.”

Some of the most popular seminars Davis hosts are highlighted on the new site, including “Friends, Beggars and Blue Suede Shoes” and “The Power of Crisis.” Meeting planners can learn more about both private and public sales training sessions on the site and can gain samples of the DriveTime Diploma Series which includes “The Thirty Dollar Haircut,” “Diamonds in the Rough,” “Aikido Selling” and “The Non-Linear Salesperson.”

“The key word for this site is ‘more’ because there’s more resources available than ever before for sales people,” says Davis. “We’ve added enrichment sections on book reviews and recommendations, an archive of past articles written for trade magazines and even tips-oriented media releases. The site is now a one-stop inspirational and educational source for sales people in all professionals.”

Based in Chicago since 1998, Building Leaders, Inc. has distinguished itself as the premier sales and sales management education specialists in the building materials industry. For more information, visit www.buildingleaders.com or call 773-769-4409.

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